



Wisconsin Golf Trail Media Kit

Printing and Distribution

- Full color brochure. (5.25w x 8.25h)
- 20,000 print distribution and online edition.
- Distributed at Midwest golf shows, golf courses, facilities and CVB's.
- WisconsinGolfTrail.com viewed by 50,000+ annual visitors.

Advertising Options and Rates

Front/Back Cover

Trim Size 5.25”w x 8.25”h - Full Bleed is .125” all sides or 5.375”w by 8.375”h

- | | | |
|---|-------------------|---------------|
| <input type="checkbox"/> Front/Back Cover | (5.25”w x 8.25”h) | \$2495/\$1695 |
|---|-------------------|---------------|

Inside Cover (Front or Back)

- | | | |
|--|--------------------|--------|
| <input type="checkbox"/> Inside Cover (not full bleed) | (4.75”w x 7.625”h) | \$1495 |
|--|--------------------|--------|

Full Page Ad

- | | | |
|---|--------------------|--------|
| <input type="checkbox"/> Full Page (not full bleed) | (4.75”w x 7.625”h) | \$1195 |
|---|--------------------|--------|

Half Page Horizontal Ad

- | | | |
|---|-------------------|-------|
| <input type="checkbox"/> ½ Page Ad (not full bleed) | (4.75”w x 3.75”h) | \$795 |
|---|-------------------|-------|

Quarter Page Vertical Ad

- | | | |
|---|-------------------|-------|
| <input type="checkbox"/> ¼ Page Ad (not full bleed) | (2.25”w x 3.75”h) | \$595 |
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Golf Course Featured Listing – Quarter Page Horizontal Ad

Name, Address, Description, Phone, Website, Photo & Logo

- | | | |
|---|--|-------|
| <input type="checkbox"/> ¼ Page Listing | | \$595 |
|---|--|-------|

GOLF COURSE BUNDLE AD: Golf Course Listing and Half Page Ad

Includes featured listing and ½ page add (value \$1390)

- | | | |
|----------------------------------|--|--------|
| <input type="checkbox"/> Two Ads | | \$1095 |
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All print ads include a 300x250 web banner - \$500 bonus value!